NIAGARA CHOCOLATES
19 56
HAND CRAFTED

GMO FREE

Hand Crafted

FOR HIGHER

CHOCOLATE PROFIT MARGINS

AMERICA'S LOCAL CHOCOLATE COMPANY™

- Hand crafted to deliver small-batch quality.
- Indulgent flavors consumers love.
- Contemporary version of premium chocolate.
- Made using non-GMO, Rainforest Alliance-certified ingredients.
- Proudly made in Buffalo, NY since 1956.

TOP PERFORMER IN RESEARCH

Top 20%

of Ipsos Database on Trial Index, Relevance & Differentiation

*Quantitative Concept Screen Among National US Sample – August 2020

Ipsos

CONTEMPORARY BRAND TO ATTRACT MILLENNIALS TO CATEGORY

Traditional Premium Brands (i.e., Lindt) Under-Index with Millennials

- Fewer Millennial HH Buying
- 43% Less Dollars

*IRI Consumer Panel – Total Lindt – All Households – 52 Weeks Ending 7.15.2020

AN ALL-AMERICAN ASSORTMENT

FOCUSED ON INDULGENCE & TOP-TIER FLAVORS

GMO FREE

Bars

PREMIUM HAND CRAFTED CHOCOLATE BARS

3 OZ per Package | 8CT Display | 6 Displays per Case

NIAGARA CHOCOLATES · 19 56 · HAND CRAFTED

MILK CHOCOLATE PEANUT BUTTER

Item #	50262
Case UPC	10800093502620
Display UPC	800093202622
Consumer UPC	800093502623

70% DARK CHOCOLATE SALTED ALMOND

Item #	50264
Case UPC	10800093502644
Display UPC	800093202646
Consumer UPC	800093502647

MILK CHOCOLATE ALMOND TOFFEE

Item #	50266
Case UPC	10800093502668
Display UPC	800093202660
Consumer UPC	800093502661

MILK CHOCOLATE

Item #	50268
Case UPC	10800093502682
Display UPC	800093202684
Consumer UPC	800093502685

70% DARK CHOCOLATE

Item #	50274
Case UPC	10800093502743
Display UPC	800093202745
Consumer UPC	800093502746

Case Pack	Net Wt.	Ship Wt.	Ship Dimensions (In)			Unit Dimensions (In)			Case	Pallet Pattern
	(lbs)	(lbs)	H	W	D	H	W	D	Cube ft.	TIxHI
6/8	9.00	10.79	12.80	7.13	7.50	8.00	2.00	0.50	0.39	20×7

Stand-Up Bags

PREMIUM HAND CRAFTED MINI CHOCOLATE CUPS & CLUSTERS

4.5 OZ per Package | 6CT Case

MILK CHOCOLATE AND TOASTED COCONUT CLUSTERS

Item #	50300
Case UPC	10800093503009
Consumer UPC	800093503002

MILK CHOCOLATE AND ROASTED PEANUT CLUSTERS

Item #	50298
Case UPC	10800093502989
Consumer UPC	800093502982

70% DARK CHOCOLATE AND SALTED ALMOND CLUSTERS

Item #	50296
Case UPC	10800093502965
Consumer UPC	800093502968

70% DARK CHOCOLATE SEA SALT CARAMEL CUPS

Item #	50294
Case UPC	10800093502941
Consumer UPC	800093502944

MILK CHOCOLATE PEANUT BUTTER CUPS

Item #	50292
Case UPC	10800093502927
Consumer UPC	800093502920

CHOCOLATE LOVERS MINI CUPS

Item #	50290
Case UPC	10800093502903
Consumer UPC	800093502906

Case Pack	Net Wt.	Ship Wt.	Ship Dimensions (In)			Unit Dimensions (In)			Case	Pallet Pattern
	(lbs)	(lbs)	H	W	D	H	W	D	Cube ft.	TIxHI
6	1.69	2.19	7.40	9.50	5.50	7.25	5.50	2.00	0.22	36×7

TOP 5 ADDED FLAVORS AMONG US CONSUMERS:

1. PEANUT/PEANUT BUTTER
2. CARAMEL/TOFFEE
3. ALMONDS
4. MINT
5. COCONUT

*Source: NCA 2019 Consumer Research (National Sample, n=1,500) "Getting to Know the Chocolate Consumer"